

The Fruit Distribution Hub of Asia Hong Kong

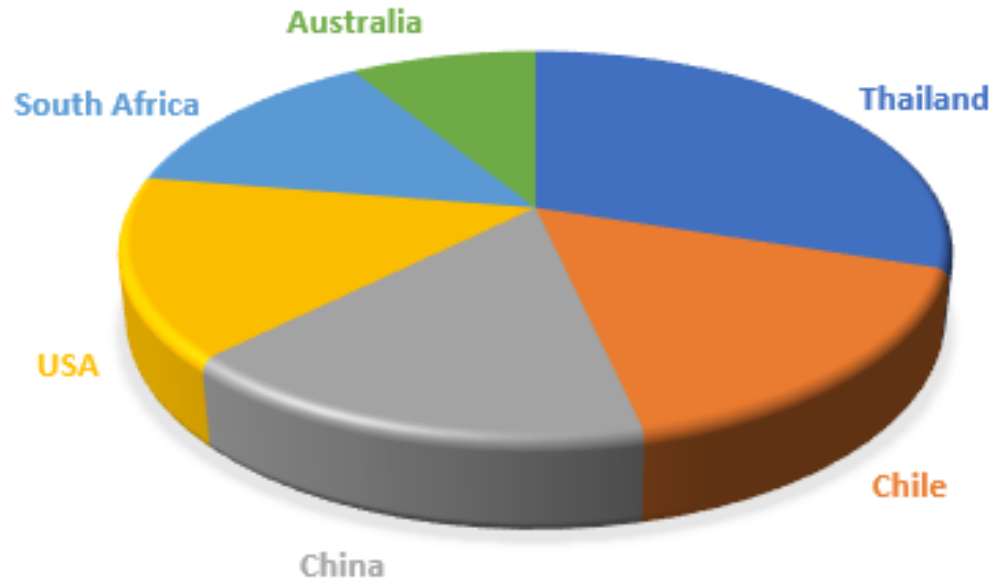


Agenda

- Data of Fruit Import to Hong Kong
- Seasonal Fruit to Hong Kong
- Reasons for Fruit Hub in Asia
- Looking forward to see in Hong Kong

The Data of Fruit Import to Hong Kong

COUNTRY OF FRUIT TO HONG KONG



Thailand	24%
Chile	13.20%
China	12.80%
USA	12.10%
South Africa	10.90%
Australia	7%

The Total Value of Fruit Import to Hong Kong

(Date from C&SD)

- 2016 ~ 29,737 (HKD million)
- 2017 ~ 28,988 (HKD million)
- 2018 ~ 30,559 (HKD million)
- 2019 ~ 32,070 (HKD million)
- 2020 till Aug ~ 22,023 (HKD million)



Seasonal Fruit to Hong Kong

- Orange ← South Africa, USA, Egypt, Australia
- Grape ← Chile, Australia, Peru, USA
- Durian ← Thailand, Malaysia
- Longan, Lychee ← Thailand
- Dragon Fruit ← Vietnam
- Apple ← USA, New Zealand
- Kiwi Fruit ← New Zealand, Chile
- Cherry ← Chile, USA
- Banana ← Philippines, Ecuador
- Lemon ← South Africa, USA, Egypt
- Plum ← Chile, USA, Australia
- Coconut ← Thailand, Malaysia

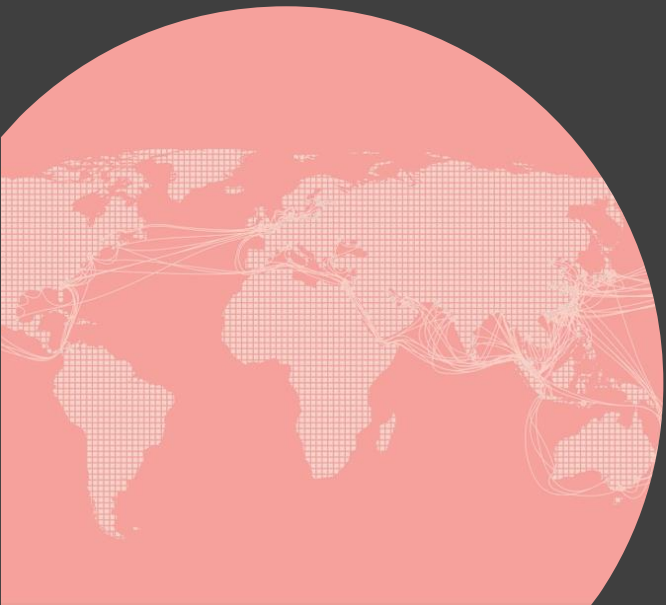


OOCL Controlled Atmosphere Container

To control the atmospheric composition via continuous addition and removal of gases.

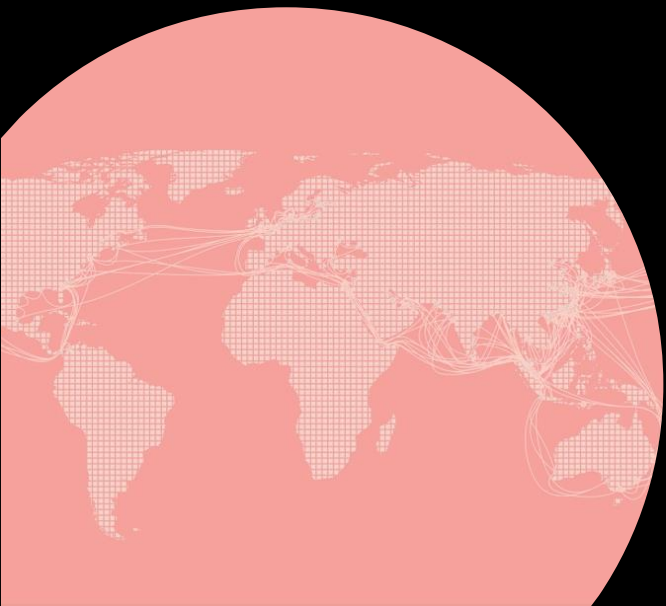
Benefits

- To prolong product shelf life
- Longer transit times become possible
- Build-in Active CA Container
- Young Box





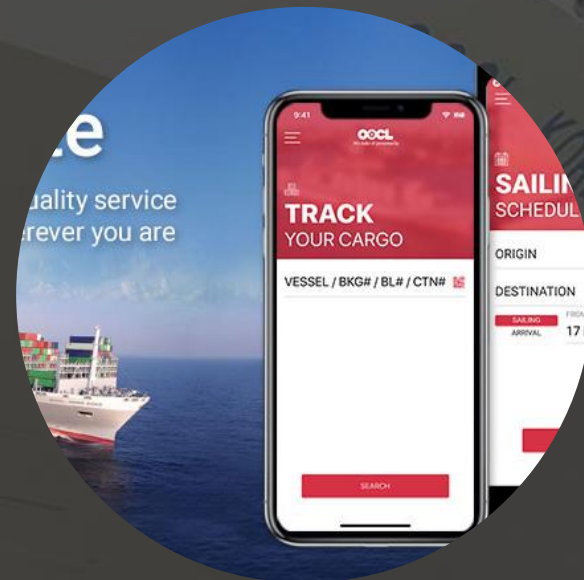
Regular Reefer vs Active CA



				
 Regular Reefer	2-3 weeks	1-2 weeks	1-3 weeks	2-3 weeks
 Active CA	7-8 weeks	3-5 weeks	2-4 weeks	6-7 weeks
				
 Regular Reefer	2-3 weeks	1-2 weeks	3-6 weeks	3-4 weeks
 Active CA	3-4 weeks	3-4 weeks	8-9 weeks	7-8 weeks

Reasons of Fruit Hub of Asia

- **Simplified and Effective Procedures**
 - Free port / Customs formalities / Hot box
- **Flexibility**
 - Equipment empty return in Shenzhen
 - Longer free detention
 - My OOCL Reefer Service ~ check container status via mobile apps in real time
 - Inbound and Re-Export
 - Re-Use Container
 - Ocean services fully covered in Asia from Hong Kong
- **Expertise and Experience**
 - Mature logistics services in Hong Kong
 - Experienced team to handle live reefer cargo exclusively (CS, Sales, Equip. Team)



Looking forward :

- Fruit consol box from Hong Kong
- Cold chain facilities / logistics for fruits in terminal
- Special fruit channel in terminal
- Seamless terminal / vessel operation



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